Ministry of Christ Church College
540 North State Road 434, Suite 38
Altamonte Springs, Florida 32714
407-834-8062
www.ministryofchristchurch.org

# CN106: Fundraising Strategies
## Certificate Course

Let us help you build your Resume Portfolio - because your work deserves to be seen… while you focus on building your skills for service, leadership, and career growth.

## Course Description

This Course introduces adult learners to practical, ethical fundraising strategies for nonprofits, ministries, and community organizations. Students learn how to plan campaigns, communicate with donors, and build sustainable support for mission-driven work. This course is ideal for adult learners serving in churches, ministries, and community programs who want to strengthen their fundraising confidence and stewardship skills.

## What You Will Learn

By the end of this course, students will be able to:

- Understand the purpose and principles of nonprofit fundraising
- Identify different types of donors and funding sources
- Plan and organize simple fundraising campaigns
- Write clear, compelling fundraising messages
- Build donor relationships with professionalism and integrity
- Track donations and maintain accurate records
- Evaluate fundraising efforts and measure impact

## Course Materials

This course uses the textbook:
Fundraising For Dummies

All assignments, practicum activities, and the final exam are based on the themes and skills taught in the book.

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## Included in Your Course Package

• CN106 Syllabus Checklist
• CN106 Practicum Resume Portfolio Guide
• CN106 Final Exam (with stamped return envelope)
• Textbook and Resume Portfolio Notebook mailed directly from Amazon
• Certificate (suitable for framing) mailed upon receiving a passing score of 70% or better

## Practicum Summary (for Resume Portfolio)

Practicums are for you to keep and add to your Resume Portfolio. A Resume Portfolio is a simple, personal collection of real work that shows your skills, your experience, and the quality of what you can do. It gives employers a clear picture of your strengths in a professional, easy-to-understand way.

Students will complete hands-on activities in:

- Identifying potential donors and funding sources
- Drafting a simple fundraising letter or email
- Planning a small fundraising campaign
- Creating a donor-tracking spreadsheet
- Practicing donor communication and follow-up
- Outlining a stewardship plan for donor retention
- Completing a fundraising project summary

## Final Exam

The CN106 exam includes:

• Multiple-choice questions
• Short-answer questions
• Scenario-based application

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## Course Requirements

- Working knowledge of English
- Ability to complete written assignments
- Live within the United States
- Access to email for submitting coursework

## Tuition

**149.00 USD – Individual Course**
Payment is made through Shopify.

After purchase, you will be able to immediately download the *Student Welcome & Instructions* PDF and follow the steps. Your course materials will be mailed once you complete the instructions in the PDF.

## How to Enroll

### Step 1: Download the Application

Visit the church college website to download the official application form.
Your application must be completed and received before your textbook and course materials will be delivered.

### Step 2: Review the Full Catalog

The complete College Catalog is available on the college website.

### Step 3: Submit Your Application

Mail your completed application to the college office. If you email your application, include **"Application"** in the subject line.

Your application must be received and processed before your textbook and course packets are mailed. (If you have not downloaded the application yet, it is available on the college website.)

### Step 4: Purchase Your Course

Click here to purchase CN106 through Shopify, our secure online store.
Once purchased and your application is processed, your textbook and course packets will be mailed to you.

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## Policies

For all official policies including tuition, refund, and admissions requirements please refer to the College Catalog.